

## Program Overview

The California Grower Rebate Program is a direct-to-grower rebate on treated acres in California, based on the outlined qualifications in this document. The objective is to reward growers for purchasing key Valent U.S.A. LLC (“Valent”) solutions that help them improve the overall quality and yield of their crops. Qualification is based on specific growth or maintenance targets of key Valent brands as specified below.

## Enrollment, Offers, Qualifications & Validation

### Enrollment

- To maximize the benefits of the program, the respective Valent Sales Representative will outline the qualification details via the California Grower Rebate Enrollment Form. The form will outline the products, “baseline” and growth threshold(s) to qualify for the rebate. Each grower interested in qualifying for the rebate must complete and sign the Enrollment Form. Baselines will be established using grower-reported invoices and may be validated with Valent’s internal databases and Pesticide Use Reporting (PUR) data.
- Enrollment period: October 1, 2024–April 30, 2025.
- Grower to enroll with Valent representative.

### Offers

- A grower has the opportunity to earn a reward on any of the offers listed below:

#### Tree Nuts

- Earn **\$5 per treated acre of Quash® Fungicide** based on meeting the following qualifications (vs. MY24 totals):
  - Minimum 40% share of Quash® competitive set defined in Table 3. Quash® Marketplace (or at least MY24 level; whichever is greater)
  - Maintain treated acres of Table 1. Qualifying Products
  - Grow treated acres +30% of Table 2. Qualifying Products (minimum of 3 brands and 1,000 acres of each brand)

#### Berries & Vegetables, Citrus, Grapes, Stone Fruit

- Earn **\$3 per treated acre of Table 2. Qualifying Products** based on meeting the following qualifications (vs. MY24 totals):
  - Maintain treated acres of Table 1. Qualifying Products
  - Grow treated acres +30% of Table 2. Qualifying Products (minimum of 3 brands and 1,000 acres of each brand)

**Table 1. Qualifying Products**

Asana® XL Insecticide	ProGibb® Brands†	Zeal® Brands
Chateau® Brands	Quash® Fungicide	
Esteem® Ant Bait	Select Max® Herbicide with Inside Technology™	

**Table 2. Qualifying Products**

Accede® Plant Growth Regulator	Knack® Insect Growth Regulator	ReTain® Plant Growth Regulator for California
Belay® Insecticide	NipsIt INSIDE® Insecticide	Seize™ 35 WP Insect Growth Regulator
Danitol® 2.4 EC Spray	Presidio® Fungicide	Senstar® Insecticide
DiPel® DF Biological Insecticide Dry Flowable†	ProTone® SG Plant Growth Regulator Soluble Granule†	Venom® Insecticide
Esteem® 0.86 EC Insect Growth Regulator	ProVide® 10 SG Plant Growth Regulator Soluble Granule†	XenTari® Biological Insecticide Dry Flowable†
Intuity® Fungicide	Pyganic® Crop Protection EC 1.4 <sub>II</sub> / EC 5.0 <sub>II</sub> †	

# Market Year 2025

## Unpublished California Grower Rebate Program



**Table 3. Quash® Fungicide Marketplace (Competitive Set)**

Abound® Flowable Fungicide	Inspire Super® Fungicide	Pristine® Fungicide
Bravo Weather Stik®	Luna Sensation®	Quadris Top® Fungicide
Cevya® Fungicide	Merivon® Xemium® Brand Fungicide	Quash® Fungicide
Fontelis® Fungicide	Miravis® Duo Fungicide	Scala® Brand SC Fungicide
Inspire® Fungicide	Miravis® Prime Fungicide	

### Qualifications

- Rebates are not valid without a signed California Grower Rebate Enrollment Form, which will be provided by the Valent Sales Representative.
- California Grower Rebate Enrollment Form must be signed by both parties (grower and Valent) before purchase and treatment.
- Qualification is based on treated acres and the comparable units purchased, based on the labeled application rates.
- Eligible products must be purchased and product applications must occur between October 1, 2024, and September 30, 2025.

### Validation

- PCA recommendation required showing application occurred between October 1, 2024, and September 30, 2025.
- Invoice(s) showing purchases occurred between October 1, 2024, and September 30, 2025.
- Only valid for applications in California that can be validated using PUR data.
- At its sole discretion, Valent may also use internal data resources to further confirm intended qualifications have been met.

## Geography

California

## Fulfillment and Payment

- Provided the enrollment, qualification and validation requirements are met, grower will earn rebate or rebates as outlined in this document.
- Checks paid to qualified growers in December 2025.

Reward calculations will be done at the sole discretion of Valent.  
Valent reserves the right to change, audit or terminate the program at any time.



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\*DiPel® DF Biological Insecticide Dry Flowable, ProGibb® 40% Plant Growth Regulator Water Soluble Granule, ProGibb® LV Plus Plant Growth Regulator Solution, ProTone® SG Plant Growth Regulator Soluble Granule, ProVide® 10 SG Plant Growth Regulator Soluble Granule, Pyganic® Crop Protection EC 1.4<sub>iv</sub>, Pyganic® Crop Protection EC 5.0<sub>ii</sub>, and XenTari® Biological Insecticide Dry Flowable are NOP compliant and OMRI listed for organic production.

Asana XL and Danitol are restricted use pesticides.