

# Market Year 2025 Pyganic<sup>®</sup> Grower Rebate Program



The Pyganic<sup>®</sup> Grower Rebate Program rewards growers for meeting specific purchase requirements for Pyganic<sup>®</sup>, Debug<sup>®</sup>, DiPel<sup>®</sup> and XenTari<sup>®</sup> eligible SKUs.

Growers have an opportunity to receive a rebate of **up to \$50 per gallon for purchasing Pyganic**<sup>®</sup> **Crop Protection EC 5.0**<sub>II</sub><sup>+</sup>, **along with more than \$50 for matched purchases of Debug, DiPel and XenTari eligible SKUs**, based on meeting the qualifications below.

### Program Rebate Qualifications and Submission Details

Valent is offering a three-tiered *Pyganic* EC  $5.0_{\parallel}$  grower rebate program and matched acre rebates for *Debug*, *DiPel* and *XenTari* eligible SKUs. To qualify, growers must sign up for the program and submit invoices to show proof of purchase during the defined purchase periods below.

#### Sign Up

Please visit <u>www.valent.com/pyganicgrowerrebate</u> or scan the QR code below to sign up by March 1, 2025.

#### **Program Period**

October 1, 2024, to March 1, 2025.

#### **Rebates & Purchase Requirements**

**Pyganic EC 5.0**, Rebate—Growers can qualify for one of the following rebates (rebates are not cumulative):

- Gold Tier Pyganic Rebate: Earn \$50 on every gallon of Pyganic EC 5.0<sub>μ</sub> if 300 gallons or more are purchased during the Program Period.
- Silver Tier Pyganic Rebate: Earn \$35 on every gallon of Pyganic EC 5.0<sub>II</sub> if 150 gallons or more are purchased during the Program Period.
- **3. Bronze Tier** *Pyganic* **Rebate: Earn \$25 on every gallon of** *Pyganic* **EC 5.0**<sub>µ</sub> if 50 gallons or more are purchased during the Program Period.

**Portfolio Matching Acre Rebate**—Growers can also earn bonus rebates on *Debug*, *DiPel* and/or *XenTari* eligible SKUs for every per acre unit equivalent purchased with *Pyganic* EC  $5.0_{\parallel}$ . A minimum of 50 gallons of *Pyganic* EC  $5.0_{\parallel}$  must be purchased within the Program Period to be eligible for any of the below rebates.

- 1. Debug® Tres: Earn \$50 on every gallon of Debug Tres purchased during the Program Period.
- 2. Debug® Turbo: Earn \$20 on every gallon of Debug Turbo purchased during the Program Period.
- 3. Debug® ON: Earn \$3 on every gallon of Debug ON purchased during the Program Period.
- 4. DiPel® DF Biological Insecticide Dry Flowable: Earn \$1 on every pound of DiPel DF purchased during the Program Period.
- 5. XenTari<sup>®</sup> Biological Insecticide Dry Flowable: Earn \$1.50 on every pound of *XenTari* purchased during the Program Period.

### Upload

• By March 1, 2025, upload proof of purchases and invoices as PDF or JPEG files through the 2025 *Pyganic* Grower Rebate Program portal, which can be found at <u>www.valent.com/pyganicgrowerrebate</u> or by scanning the QR code.







# Market Year 2025 Pyganic<sup>®</sup> Grower Rebate Program

Table 1. Valent Eligible SKUs									
Product	SKU	SKU Description	Produc	ct Sk	(U	SKU Description			
Pyganic EC 5.0 <sub>II</sub>	69910.934	2 X 1-gal BT	DiPel D	DF 12046	60401	30 X 1-lb bag			
Pyganic EC 5.0 <sub>II</sub>	69910.628	6 X 1-qt BT	DiPel D	0F 12046	0402	6 X 5-lb bag			
Debug Tres	AN69972.935	4 X 1 gallon	XenTa	ri 12048	30401	30 X 1 lb			
Debug Turbo	AN69973.935	4 X 1 gallon	XenTa	ri 12048	80402	6 X 5-lb bag			
Debug ON	AN69970.933	2 X 2.5 gallon							

Table 2. Application Rates For Matching Acre Equivalents								
Product	SKU	Application Rate/Acre		Product	SKU	Application Rate/Acre		
Pyganic EC 5.0 <sub>11</sub>	2 X 1-gal BT	14 oz		DiPel DF	30 X 1-lb bag	1.5 lb		
Pyganic EC 5.0 <sub>II</sub>	6 X 1-qt BT	14 oz		DiPel DF	6 X 5-lb bag	1.5 lb		
Debug Tres	4 X 1 gallon	19 oz		XenTari	30 X 1 lb	1.5 lb		
Debug Turbo	4 X 1 gallon	38 oz		XenTari	6 X 5-lb bag	1.5 lb		
Debug ON	2 X 2.5 gallon	59 oz						

## Rebate Terms, Conditions & Examples

- All purchases must occur during the Program Period from October 1, 2024, to March 1, 2025.
- Rebate payments will be issued in August 2025.
- Rebates will be paid on net purchases. Purchases during the Program Period and returns after the end of the Program Period are subject to validation from Retailer sales reporting or grower point of sale (GPOS) data.
- Rebates earned but not claimed by January 30, 2026, will be deemed to have expired on such date.

EXAMPLE Rebate No. 1:	EXAMPLE Rebate No. 2:
<ul> <li>✓ Purchase 300 gallons of <i>Pyganic</i> EC 5.0<sub>µ</sub> by March 1</li> <li>✓ Purchase 136 gallons of <i>Debug Tres</i> by March 1</li> <li>✓ Purchase 1,371 lb of <i>XenTari</i> by March 1</li> <li>\$50 per gallon of <i>Pyganic</i> EC 5.0<sub>µ</sub></li> <li>+ \$50 per gallon of <i>Debug Tres</i></li> <li>+ \$1.50 per lb of <i>XenTari</i></li> <li>= \$23,856.50 in total rebates</li> </ul>	<ul> <li>✓ Purchase 100 gallons of <i>Pyganic</i> EC 5.0<sub>µ</sub> by March 1</li> <li>✓ Purchase 1,371 lb of <i>DiPel</i> DF by March 1</li> <li>\$25 per gallon of <i>Pyganic</i> EC 5.0<sub>µ</sub></li> <li>+ \$1 per lb of <i>DiPel</i> DF</li> <li>= \$3,871 in total rebates</li> </ul>

Program payment is subject to Valent discretion and purchase validation.



Products That Work, From People Who Care® | valent.com | 800-6-VALENT (682-5368)

#### Always read and follow label instructions.

DiPel and Products That Work, From People Who Care are registered trademarks of Valent U.S.A. LLC. XenTari is a registered trademark of Valent BioSciences LLC. Debug and Pyganic are registered trademarks of McLaughlin Gormley King Company. ©2024 Valent U.S.A. LLC. All rights reserved. Printed in the U.S.A. P25.4023 11/11/24.v2

<sup>†</sup>Debug<sup>®</sup> ON, Debug<sup>®</sup> Tres, Debug<sup>®</sup> Turbo, DiPel<sup>®</sup> DF Biological Insecticide Dry Flowable, Pyganic<sup>®</sup> Crop Protection EC 5.0<sub>11</sub> and XenTari<sup>®</sup> Biological Insecticide Dry Flowable NOP compliant and OMRI Listed for organic production.

Debug® ON, Debug® Tres, Debug® Turbo and Pyganic® Crop Protection EC 5.0<sub>11</sub> are OMRI Listed under MGK for organic production.